

Jeff Rae Joins The Return on Disability Group as Director of Global Sales

Toronto, Ontario, CANADA, June 8, 2018 – The Return on Disability Group (<http://www.rod-group.com/>) announced today that Jeff Rae has joined the company as Director of Global Sales to further develop their growing portfolio of business partners. Jeff comes with a wealth of sales experience gained through two decades of business to business sales spanning Consumer Packaged Goods, Grocery, Athletic/Fashion/Apparel and Medical Supply channels. Jeff has successfully managed sales teams and product development for globally recognized brands such as Kraft, Nike, Tommy Hilfiger and Sony. His focus is on ensuring that our current clients fully leverage Return on Disability suite of services to delight consumers and talent in disability markets and to build new relationships globally.

Jeff joins The Return on Disability Group as Director of Global Sales to aggressively expand recent success providing advisory services to Tier 1 companies and governments in North America and Europe. He will also spearhead the launch of Return on Disability into Asia. Jeff comments “I look forward to working with our Customers to further develop their ability to attract people with disabilities to their brands as consumers and talent. I am excited to be joining such a respected company that prides itself on top quality service.”

Rich Donovan, CEO said “Jeff’s wealth of sales experience and business knowledge has already made him a key addition to the Return on Disability team. We view his appointment as a sign of our commitment to maximize value for our Customers and their stakeholders. The increasing demand from our Customers led us to look for an addition to our team who will fit in with our ethos of Quality, innovation and exceptional service. We are thrilled that we were able to attract someone of Jeff’s caliber to drive growth. I look forward to working closely with Jeff to provide and implement high quality solutions for our Customers.”

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About The Return on Disability Group Inc.:

The Return on Disability Group is the firm that unlocks the economic potential of disability globally and creates catalysts and processes for our Customers to act on this market. We build the resources that instigate and marshal change through new and different actions for Customers globally. The Return on Disability Group provides insights, strategy, process, and new offers that allow companies, governments and investors to act on disability in ways that add value to many types of shareholders. Our mission, “Translate Different into Value”.

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